**NAVBAR** : The Glam Observer Fashion Academy   
  
**HERO SECTION :**

Enroll in the ultimate course for aspiring fashion professionals:  
The Break into the fashion industry Online Course

Learn everything you need to know to land your dream job or internship in fashion and stand out in this competitive industry

Even if you don't have experience

Even if you didn't study fashion

Even if you are coming from another industry

Even if right now you are not in a fashion city

Even if you are still studying or have graduated.

Learn the Fastest, most Effective and Easiest Job Application System to Land Your Dream Role In Fashion  
  
**STATISTICS SECTION**

3.785

Enrolled

38

Countries

100%

Students Satisfaction Rate

**WE'VE HELPED OUR STUDENTS GET JOBS AT SECTION**

\*PUT LOGO OF BRANS

DIOR, MARIE CLAIRE, VOGUE, CHAUMET, TIFFANY &CO. CR, BURBERRY, HUDSON BAY, LVMH, SANDRO, FASHION SNOOPS, TORY BURCH,

**Imagine if SECTION**

you could confidently apply to your dream job in fashion, knowing that you can stand out from the competition despite you don't have experience yet

you could navigate the tricky and ever-changing landscape of the fashion industry with ease, and build a successful and fulfilling career doing what you love.

you could wake up every day excited to go to work because you were doing something you were truly passionate about.

Imagine a future where you are living your dream, working in the fashion industry and making a difference.

But getting a job in fashion can be challenging, especially if you don't have the right skills and knowledge and

if you don't know how to navigate the industry.

That's where our course comes in.

Enroll in the Break into the Fashion Industry online course today and make that future a reality.

Our comprehensive **Break into the fashion industry course** covers everything you need to know to land your dream job in fashion **at the top fashion and luxury brands and magazines.**

Whether you want to become a:

* Designer
* Buyer or merchandiser
* Stylist
* PR, Communication or Marketing Specialist
* Event Producer
* Brand Manager
* Trend Forecaster
* Fashion Editor

this course will guide you every step of the way.

**You'll learn how to create an impressive resume cover letter and portfolio, how to apply effectively, how to network, and how to nail job interviews with confidence.**

You'll also gain insider knowledge of the fashion industry and learn what recruiters are looking for in their employees.

**TESTIMONIAL SECTION :**  
  
Thousands of other fashion enthusiasts like you have already started using a new application system and they are seeing results.

You can change your life and make your dream come true.  
Image gallery here

**Payment plan section**

**ONE SINGLE PAYMENT**

***(more savings)***

* **6 Modules, 50+ Video Lessons On-Demand to Watch Anytime (1482€ value)**
* **BONUS: Access to the Private Community (397€ value)**
* **BONUS: 9 Resume Templates (197€ value)**
* **BONUS: Email Templates (300€ value)**
* **BONUS: 11 Cover Letters (297€ value)**
* **BONUS: List of 150+ Fashion Professionals (250€ value)**

**That's a TOTAL VALUE OF ~~$2.923~~**

**Enroll for a one-time payment of**

**497€ ~~🇪🇺~~**

**£430 🇬🇧**

**$523 🇺🇸**

**PAY IN 2 INSTALLMENTS**

***(more affordable)***

* ***(more savings)***
* **6 Modules, 50+ Video Lessons On-Demand to Watch Anytime (1482€ value)**
* **BONUS: Access to the Private Community (397€ value)**
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* **BONUS: 11 Cover Letters (297€ value)**
* **BONUS: List of 150+ Fashion Professionals (250€ value)**

**That's a TOTAL VALUE OF ~~$2923~~**

**Start with just 249€ today!**

**Then one final payment of 249€ in one month!**

**Start today with just 211£ 🇬🇧**

**Start today with just $241 🇺🇸**

**What you’ll learn section**

Let's take a look at what you'll learn in the Break into the Fashion Industry Course

* Unlimited access to the course: **6 hours**, **50 video lessons pre-recorded to watch anytime**
* **Lifetime access** to the course and material to rewatch everything
* Freedom to start whenever you prefer
* A **certification at the end of the course that you can add to your Resume and LinkedIn profile** to impress fashion recruiters
* **DOWNLOADABLE templates**
* Personalized career support
* Access to the private student community to network and get support

MODULE 1: **Your Career Options in Fashion**

You'll learn:

* What are the different careers in fashion, the skills required and how to get started for each career option
* How to decide **which fashion job is made for you** with an easy exercise!
* Career clarity and action plan for your career goals
* Get a job abroad (moving to a new city)
* How to work in fashion remotely

MODULE 2: **Applying Strategically for Fashion Jobs and Internship**In this module you'll learn:

* **Where to find the best fashion jobs and internships**
* 🚀 **Unlock 5 Power-Packed Application Strategies**: Diversify your approach with five proven strategies to apply for fashion jobs and internships.
* 🔗 **Leverage the Power of LinkedIn** to find jobs and internships.
* 📧 **Craft Irresistible Emails**: Email is your passport to making a lasting impression. This module teaches you the art of composing emails that get noticed, whether you're reaching out to a fashion recruiter, stylist, editor, or any other key player in the industry. Your emails will exude professionalism and convey your passion, setting you apart from the crowd.
* **🤝 Master the Art of Informational Interviews**: Gain access to the minds of fashion luminaries with informational interviews. Learn how to request these meetings and extract invaluable insights that could shape your career trajectory. Forge connections that matter and gain insights that could be the tipping point in your favor.
* 🔁 **The Follow-Up Formula**: The journey doesn't end with submission; it's where it truly begins. Discover the art of the follow-up, transforming a simple application into a lasting memory in the minds of recruiters. Leave a mark that ensures you're not forgotten.
* **💌How and where to find the email addresses of everyone in fashion** (recruiters, stylists, editors...). Emailing directly a fashion professional is essential to get noticed but many times it's hard to find the direct email address of anyone. So with this module, you'll be covered with my special secret strategy to find the emails of anyone in fashion even when online you cannot find any! Imagine having the upper hand to directly contact recruiters, stylists, editors, and other influential figures, all with a personalized touch. This strategy is your passport to bypassing barriers and standing out in a crowded inbox. **Don't let the challenge of finding emails deter you from reaching out to the people who can shape your future.**

**MODULE 3: Crafting the perfect trio: Your Resume, Cover Letter & Portfolio + work on fashion projects!**

**🌟 Unlock the Secrets to Land in the Top 2% of Job Interview Invitations!**

**No experience? No problem! We've designed this module with you in mind, ensuring you're equipped with the skills to shine, regardless of your background.**

**Here's a sneak peek of what awaits you:**

**👔 Mastering the Art of Resume Construction: Unveil the secrets to building a resume that fashion recruiters can't resist. Through our step-by-step walkthrough, you'll learn how to showcase your potential, even if you're starting from scratch.**

**🎯 Tailor-Made Resumes for Every Opportunity:**

**Uncover the art of customization as you learn how to align your resume with the specific fashion jobs you're targeting. Tailoring your resume showcases your dedication and demonstrates that you're the perfect fit for every role you're passionate about.**

**💌 Master the Art of Cover Letter Writing: Say goodbye to generic cover letters that end up in the discard pile. We provide you with a proven framework to create cover letters that make a lasting impression. Learn what to include in each paragraph to captivate the reader and convey your enthusiasm for the role. All the tips and examples are meticulously tailored for the dynamic fashion industry. With these examples at your fingertips, you'll have the power to draw inspiration and customize your cover letter effortlessly. Whether you're seeking a role as a designer, stylist, marketer, or any other fashion-focused position, these industry-specific cover letter samples will be your guiding light.**

**Your cover letter will evolve from being a mere formality to becoming a powerful tool that reflects your passion, knowledge, and suitability for the role.**

**🎥 Elevate Your Presentation with Video Cover Letters: In today's digital age, innovation matters. Stand out from the crowd with the know-how to construct captivating video cover letters. Showcase your personality, passion, and commitment in a format that speaks directly to fashion recruiters.**

**📚 Create a Stunning Fashion Portfolio: Step into the world of professional presentation with a meticulously crafted fashion portfolio. Learn how to compile your best work in a stunning PDF format that you can confidently send to top brands. Your portfolio will not just demonstrate your skills, but also reflect your commitment to excellence.**

**🌟 Hands-On Experience: Throughout this module, you'll actively engage with 3 fashion projects tailored to your desired role—be it designer, stylist, buyer, marketing, merchandiser, or even a social media and PR guru. These projects are your canvas to demonstrate your skills, showcasing your potential to recruiters, even without prior experience.**

**The best part? You don't just learn; you immerse yourself in the world of fashion, honing skills that resonate with recruiters and decision-makers. Each concept you grasp, each project you master, takes you one step closer to turning your fashion aspirations into reality.**

**MODULE 4: LinkedIn for Fashion**

***how to strategically use LinkedIn to attract more job opportunities***

**You'll learn:**

* **How to effectively set your LinkedIN profile to attract recruiters**
* **How to connect with fashion industry professionals and what to say**
* **How to use LinkedIn to find jobs and internships everywhere (including remote jobs)**
* **How to find people and recruiters working at your favourite companies**
* **How to research a company and use the information for job interviews and your applications**

**MODULE 5: Networking in Fashion from zero (without embarrassment)**

***to tap into your connections for more job opportunities***

**You'll learn:**

* **Who you should network with**
* **An exact plan on how to network on Linkedin and Instagram**
* **How to network via email AND in person with confidence!**
* **Exactly what to say and when to say it**
* **How to cultivate your connections for the future**
* **How to turn your connections into career opportunities**

**MODULE 6: Succeeding in Your Job Interview**

***So you'll finally land the job of your dreams***

**You'll learn:**

* **A plan for how to prepare for each step of the job interview (1st, 2nd, test, Zoom, phone & in-person)**
* **Your clear & confident elevator speech**
* **What the most asked questions are and what to answer**
* **What to do after a job interview to maximize your chances to get the job**
* **Bonus: Job interview tips from BURBERRY’s Talent Acquisition Manager**

## *PLUS BONUSES*

***I like to make things extra special and extra useful for my students!***

**Registering for Break into the Fashion Industry will not only give you access to all 6 modules, with 50+ video lessons, PDFs, sheets...**

**but you'll also get these exclusive bonuses for free. Including…**

**9 Resume Templates ($300 value, included for free)**

**These templates are:**

* **Approved by fashion recruiters!**
* **Ready-made and easy to copy and paste into**
* **ATS-friendly**

**11 Examples of Cover Letters tailored to the fashion industry**

**($297 value included for free)**

**80% of recruiters said they would give preference to a candidate who sent a cover letter, even when it wasn't required**

**These examples are:**

**Specific to the fashion industry**

**Ready-made to copy-paste and have yours ready in 10 minutes!**

**Built to make you stand out!**

**8 Email Templates**

**($300 value included for free)**

**You'll have ready-made, copy and paste email templates:**

**3 cold emails to reach out to fashion professionals and recruiters to ask for a job**

**1 follow up email templates to send after a job application**

**3 email templates to request an informational interview**

**1 thank you email to send after a job interview**

**A list of 150+ fashion professionals**

**($250 Value included for free)**

**This free bonus comes with:**

**Links to their Instagram and LinkedIn profiles**

**Start building your invaluable network today with these 150+ fashion professionals!**

**VIDEO TESTIMONIALS SECTION 👍**

**Watch the video below to know how after this course Eman started working at CR Fashion Book with no fashion degree and no previous experience.**

**This course is made for you if:**

**You are tired of applying for fashion jobs and/or fashion internships and not getting results**

**You want to get your first job in fashion and don’t know where to start from**

**You want to know how you can get a job even if you have no experience**

**You want to start immediately in the fashion industry, you look forward to work at your favorite brands**

**You want to know how to build your network in fashion from scratch and how to leverage your connections to get a job**

**You want to know what to write in your CV and Cover Letter and the keywords to add for each fashion job**

**You want to know exactly step-by-step what to do to get a job in fashion with no struggle**

Before Break into the fashion industry

Confused about what to do to get a job/internship in fashion

You don't know what fashion job is made for you and what are the different career opportunities in fashion

Don't have a CV or have one that you don't know if it's effective

You don't know what skills to add to your CV and how to make sure it contains the right keywords

Don't know how to write an effective cover letter that convinces brands

You are applying for jobs and internships but not getting responses from companies

Not getting responses from people when you send an email or via LinkedIn

Don't know how to use LinkedIn for your career and to network

You don't have the email address of people (stylists, recruiters, editors..) to send a cold/email or direct application

You don't know how to ask for informational interviews and you are intimidated to reach out to them

You have zero or a few connections in the fashion industry

You don't know how to prepare and behave at a job interview

Stressed, scared, lost and frustrated

You don't know where to find fashion jobs and internships

After Break into the fashion industry

You know exactly step-by-step what to do to get a job or internship in fashion

You know what are the careers in fashion and know what fashion job is made for you

You have built a new CV that recruiters love

Your cover letters work like crazy!

You getting responses anytime you apply

You are confident when emailing a recruiter, a stylist...

LinkedIn is

You have learned a precious trick to find the email address of anyone in fashion (recruiters, buyers, stylists, editors..)

You know everything you have to do before, during and after a job interview and what questions they'll ask you

Motivated, happy, productive and very confident

You have a list of websites to look for jobs and internships plus know exactly what to do when your favorite brands don't have a job open in that moment

**Course Certification section**

CERTIFICATE iMAGE - When you complete the course you'll get a certification that you can add to your CV and LinkedIn profile which employers will recognize as a sign of an interested, motivated and ambitious applicant.

**FREQUENTLY ASKED QUESTIONS SECTION**

**When does the course start and finish?**

**It is a completely self-paced online course - you decide when you start and when you finish. The course is 4-5 hours of recorded video lessons immediately available in your course library, so you can take it in one weekend or study 30 minutes for 10 days ;)**

**How long do I have access to the course?**

**You have lifetime access to the course so you can come back and watch each lesson whenever you want.**

**I didn't study fashion. Is this course good for me?**

**Absolutely. In the first module, we will see together an overview of the fashion industry and what are the different career options, the skills required for each, what to study and how to get your first job in PR, marketing, as an editor, stylist... So it's a great opportunity also to learn how the fashion industry works ;)**

**I have zero experience in fashion. Will this course help me?**

**Of course! Fashion internships are the first option for those who don't have experience in fashion. There is an entire module on fashion internships and how to get your first one! Hannah, my first student, got her first internship at a prestigious company with no previous experience in the industry, thanks to this course! How does this sound ;) ?**

**I live in France/Italy/Spain/US/UK... Will this course help me too?**

**The strategies of How to break into the fashion industry are international. You can apply them in any city you are to get a job wherever you want. Do you live in Italy and want to work in London? Do you live in Spain and want to work in Paris? Are you from New York and want to work in New York? You don't you live in a fashion capital and want to stay at home and work in fashion anyway? The course is for everyone :)**

**I did two internships in fashion, but now I cannot find a new job. Is this course for me?**

**This course is for those who are struggling with getting a job in fashion. Whatever is your previous situation :) If you don't have a fashion job yet, it doesn't mean the fashion industry is not made for you, you're just doing something wrong when applying. With this course you'll get all the tools and learn all the strategies and industry secrets to get in fashion quickly**

**I attended a fashion school. I'm afraid that the lessons of the course are similar to the lessons of the fashion school I took.**

**Well, obviously I don't know which school or fashion course you attended so I don't know the lessons you took. But I can tell you from my experience (I have a master in fashion) and from the opinions of the students (some students of this online course studied at Istituto Marangoni, Central Saint Martins, Condè Nast College of Fashion, Polimoda) and they all confirmed is a completely different approach. In this course, I do not teach you the styling or design techniques or how to write a fashion article. How to break into the fashion industry is focused on getting a job for every career option you choose. It gives you the practical tools you need to get into the working world of fashion. Consider How to break into the fashion industry as a complementary course to the lessons you took at your fashion school.**

**Have more questions?**

**Email me at courses@glamobserver.com**